

MovieMinds Lucky Draw Rules

1. Lucky Draws will be conducted as follows:
 - a. Online discussion: spot prizes will be given during online discussions in the form of movie merchandise, catering vouchers, and movie tickets (and various combinations of those three), subject to terms and conditions of such prizes.
 - b. A monthly prize for a randomly selected person on the panel who participated in a survey or questionnaire.
2. Panellists stand a chance to win lucky-draw prizes. To stand a chance to win and to be eligible for the prizes in 1(a) and (b) above you have to participate in at least one survey. Being logged in and registered on the panel alone is not sufficient.
3. The MovieMinds community panel shall work as follows:
 - a. Prospective panellists will be invited to join the panel and will qualify for the research panel based on successful completion of the profiling questionnaire and provided their usage profile meets the criteria for the community panel.
 - b. A Panellist may then be invited to complete a survey, if selected in the panel sample for a specific survey.
 - c. A Panellist will then be required to accurately complete the survey provided to them from the MovieMinds online community panel.
 - d. At the end of each month, all Panellists who have successfully participated in a research survey will automatically be entered into the lucky draw related to that particular month.
 - e. For every research survey completed during a particular month, panellists will receive 1 entry into the lucky draw for the particular month in question e.g. should a panellist complete 2 surveys during a calendar month, they will receive 2 entries into the lucky draw for that particular month.
4. The MovieMinds automated prize draw process will do the random selections and handover the prize winners names and contact details to Ster-Kinekor.
5. Lucky draws will take place on the last day of every month, providing that there were at least one (1) survey launched from the Ster-Kinekor online community panel during that particular month. Ster-Kinekor will try to contact the winner on the telephone number or e-mail address used to join the Ster-Kinekor online community. If, however, the winner cannot be reached after six (6) attempts have been made during business hours within a period of seventy-two (72) hours for any reason whatsoever, the prize will be forfeited and another winner may be selected in accordance with the Terms at the sole discretion of Ster-Kinekor.
6. Ster-Kinekor will arrange distribution and collection of the prizes.

7. All winners are obliged to sign and provide all documents as may be required by Ster-Kinekor in order for them to claim the prize. Any failure to claim the prize or refusal or inability to comply with the above will disqualify the winner and a new winner may be drawn in accordance with the Terms at the sole discretion of Ster-Kinekor.
8. If you are a winner, you cannot transfer the prize to someone else, or exchange the prize for cash or any other prize.
9. By joining the MovieMinds community, all entrants agree to be bound by the Terms, which will be interpreted by Ster-Kinekor or its appointed agents in its sole, absolute and unfettered discretion.
10. Ster-Kinekor reserves the right, at any time, to verify the validity of entries and to disqualify any entrant who is in breach of the Terms. Failure by Ster-Kinekor to enforce any of its rights at any stage does not constitute a waiver of those rights.
11. Ster-Kinekor's decision regarding all matters relating to the lucky-draws will be final and binding and no correspondence will be entered into.
12. By entering into the lucky draws, you acknowledge that if you are a winner your name, image and/or town/city will be published on the Ster-Kinekor website and other media. Ster-Kinekor may also require that the winner participate in marketing activities. The winner may refuse either or both of the above mentioned.
13. Ster-Kinekor shall have the right to cancel the lucky draws or any part thereof should they be unable to continue with such lucky draws for reasons beyond its control.
14. The lucky draws shall be governed and construed in accordance with the Laws of South Africa.
15. **BY PARTICIPATING IN THE LUCKY DRAWS ALL ENTRANTS AND WINNERS AGREE TO INDEMNIFY Ster-Kinekor, NUDGE NOW (PTY) LTD, AND ITS ASSOCIATED COMPANIES EMPLOYEES, DIRECTORS, MEMBERS, PARTNERS, AGENTS, SUPPLIERS AND/OR CONSULTANTS AGAINST ANY COSTS, DAMAGES, LIABILITY, PENALTIES AND/OR CLAIMS OF ANY NATURE WHATSOEVER ARISING, IN RELATION TO THEIR PARTICIPATION IN THE LUCKY DRAWS, EXCEPT WHERE SUCH COSTS, DAMAGES, LIABILITY, PENALTIES AND/OR CLAIMS AROSE FROM GROSS NEGLIGENCE ON THE PART OF NUDGE NOW (PTY) LTD, AND ITS ASSOCIATED COMPANIES, EMPLOYEES, DIRECTORS, MEMBERS, PARTNERS, AGENTS, SUPPLIERS AND/OR CONSULTANTS.**
16. If required by the Minister for Trade and Industry, the Lotteries Board or for any other reason whatsoever, Ster-Kinekor and/or the community management company will be entitled to terminate the lucky draws immediately without notice to entrants. In such an event all entrants and/ or winners hereby waive any rights which they may have against Ster-Kinekor and their community management company.